



PRESS RELEASE

FOR IMMEDIATE USE

Voting for 2024 CAA's Worst Roads Has Begun

THOROLD, ON (March 27, 2024) – Voting is officially underway for the 2024 Worst Roads Campaign. Presented by the Canadian Automobile Association (CAA), this annual initiative aims to shed light on the most problematic roadways across our region and advocate for much-needed improvements.

Starting today, March 27, concerned drivers, cyclists, transit riders and pedestrians are encouraged to cast their votes for the roads they deem the worst in terms of potholes, congestion, safety hazards, and overall condition. By participating in the voting process, individuals have the opportunity to make their voices heard and contribute to positive change in their communities.

"We're excited to launch the 2024 Worst Roads Campaign and work with the public to identify areas in urgent need of attention," said Rhiannon Fleming, communications specialist at CAA Niagara. "Every vote counts, and together, we can raise awareness about the challenges faced by road users and advocate for improvements that enhance safety and quality of life."

To participate in the voting process, simply visit caaworstroads.com and nominate the roads you believe deserve recognition. "Whether it's a notorious stretch of pothole-riddled pavement, a precarious crossing for pedestrians or a congested thoroughfare causing daily headaches for commuters, every submission contributes to the campaign's mission of highlighting infrastructure issues and advocating for change." adds Fleming.

Voting will remain open until April 19, 2024. In 2023, Portage Road in Niagara Falls took top spot as Niagara's Worst Road followed by Ontario Street in St. Catharines then Lundy's Lane, Willoughby Drive and Drummond Road in Niagara Falls.

CAA encourages all Niagara residents to cast your vote today and help pave the way for safer, smoother travels in Niagara.

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ABOUT CAA NIAGARA

Founded in 1911 as the St. Catharines Automobile Club with just 16 members, CAA Niagara has grown to more than 150,000 Members with five Niagara locations; St. Catharines (Pen Centre), Niagara Falls, Welland (Seaway Mall), Thorold (administrative office) and Grimsby. A not-for-profit membership organization, CAA Niagara, provides emergency road services, travel, insurance and Member rewards.

ABOUT THE CANADIAN AUTOMOBILE ASSOCIATION (CAA)

CAA is a federation of eight Clubs providing 7 million Members with exceptional emergency roadside service, complete automotive and travel services, Member savings and comprehensive insurance services. CAA also advocates on issues of concern to its Members and all Canadians, including road safety, the environment, mobility, infrastructure, and consumer protection. CAA has been ranked among the most trusted brands for seven years in a row by the Peter B. Gustavson School of Business at the University of Victoria.